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Letter to the Editor

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Government advertising wastes taxpayer dollars

The Government's current million-dollar transport advertising campaign is more of the same flashy spruiking seen by Victorians for what it really is – a Government fixated on patting itself on the back.

Splashing millions of taxpayer dollars on prime-time TV and full-page newspaper ads does nothing to fix crumbling and congested transport infrastructure nor does it do anything to fix poorly maintained schools, public housing or police residences.

At the recent launch of new trains in Ballarat, both the Premier along with the Minister for Public Transport could have rode the train there and back with the Shadow Minister. Instead they chose a chauffeur driven limousine ride demonstrating they are 'too good' for public transport.

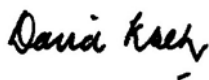
Victorians want better and safer roads, more police patrolling trouble spots, greater access to public transport, particularly in regional and rural areas, affordable living costs and reduced Government red tape.

They want substance, not spin and major announcements for routine recurrent expenditure already allocated in the Budget.

Instead of pushing the line that government advertising is good for us, the Premier should end this wasteful abuse of taxpayer money and get on with delivering services to Victorians on time, on budget and without the glamour.

Re-announcements, official openings and overseas jaunts might give Ministers something to do, but Victorians want action, not more spin after seeing State revenues doubling over the last 8 years.

Yours sincerely



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